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Price EUR19.51

Previous Hold



Reuters ALCLA.PA Bloomberg ALCLA FP Index DJ Stoxx 600



With a rebound in freight forwarding in Q4 and a decent start to the year, Clasquin is more resilient than forecast. We think the share price could pursue its rebound in parallel with more positive news. Not too late to come back on the stock. Upgrade from Hold to Buy, TP up from EUR21 to EUR23.8.



France | Support services

# Clasquin

**RATING CHANGE** 

17 February 2012

## In brief

- > Gross profit above estimates in 2011
- > Good start to the year
- > Upgrade from Hold to Buy
- > Target price lifted from EUR21 to EUR23.8

Year	Sales	EBIT	Net	EPS	P/E	P/BV	P/CF	EV/	EV/	EV/	Div.
end			profit					sales	EBITDA	EBIT	yield
31 Dec	(EURm)	(EURm)	(EURm)	(EUR)							(%)
2010	179.1	6.5	3.4	152	10.7	18	7.1	0.2	4.1	5.2	7.3
2011E	1714	5.3	2.9	130	16.7	2.4	8.8	0.3	6.1	8.6	3.0
2012E	1817	6.6	3.9	175	11.1	19	6.7	0.2	4.5	6.0	4.5
2013E	190.8	7.3	4.5	2.04	9.6	17	6.0	0.2	3.9	5.1	5.2
2014E	197.4	7.8	5.0	2.24	8.7	16	5.5	0.2	3.5	4.5	5.7

Source: Kepler Capital Markets

## Stock data

Market cap (EURm)	4
Free float	379
Shares outstanding (m)	
Daily trade volume ('000)	
YTD abs. performance	119
52-week high (EUR)	29.
52-week low (EUR)	16.
Enterprise value (EURm)	3
Net debt (FLIRm)	_

## 28 26 24 22 20 18 16 14 Feb 11 May 11 Aug 11 Nov 11 Feb 12 Clasquin DJ Stoxx 600 (rebasec

## In detail

## Better-than-expected resilience in 2011 and early 2012

Gross profit in 2011 reached EUR45.1m, +6.3% or +6.6% excl. forex, above our estimate of EUR44.1m (+4% or +5% LFL). Clasquin posted a rebound of gross profit in Q4: +4.4% LFL, versus minus -1.7% expected, after minus 2% in Q3, thanks to better-than-expected resilience in Freight Forwarding. At the end of January, activity seemed to be holding up relatively well in FF despite a high base and negative calendar effect (Chinese New Year). Freight rate are increasing, which augurs well, and could be the first sign of a market rebound.

## Gradual margin improvement

In 2011, margins are expected to have been under pressure due to investments in future growth: new agencies and new countries opening and reinforcement of staff. Thanks to the ramp-up of the new agencies, gradual recovery in Italy, and as no openings have been planned for 2012, we remain convinced that Clasquin will be able to gradually improve its profitability. Adding in gross profit growth and margin improvement, results are expected to rebound as of 2012.

## Better visibility on outlook, right time to come back on stock

Thanks to better-than-expected resilience, we raise our sales and results estimates on Clasquin: +5% on our net profit forecasts for 2011, +7% for 2012 and +5% for 2013. Adding in the rollover of our valuation approach, we raise our target price from EUR21 to EUR23.8, offering 22% upside. We upgrade our rating from Hold to Buy, as we estimate that the share price will pursue its rebound in parallel with more positive news.



Please refer to the last page of this report for "Important disclosures" and analyst(s) certifications.

## Key financials

## Clasquin

Rating Target price Price	Buy EUR23.80 EUR19.51	Market cap EV Float	EUR44m EUR39m 37%		oomberg uters	ALCLA FP ALCLA.PA		claire	deray@keple	aire Deray ercm.com 365 3538
31 December	ant (EUDes)	0000	2027	0000	0000	0010	00115	00405	00405	00145
Income statem	ent (EUHM)	2006	2007	2008	2009		2011E	2012E	2013E 190.8	2014E
Sales		105.9	127.5	150.9	114.7		171.4	181.7		197.4
Change (%)		14.7%	20.4%	18.4%	-24.0%		-4.3%	6.0%	5.0%	3.5%
EBITDA adjust	ea	4.5	4.5	8.7	6.6		7.5	8.7	9.5	10.1
Change (%)		3.9%	0.2%	95.5%	-24.4%		-8.3%	16.4%	9.6%	5.8%
EBITDA margin	(%)	4.2%	3.5%	5.8%	5.8%		4.4%	4.8%	5.0%	5.1%
EBIT adjusted		4.5	3.3	5.9	4.5		5.3	6.6	7.3	7.8
Change (%)		33.9%	-25.9%	79.5%	-24.6%		-17.5%	23.7%	11.0%	6.2%
EBIT margin (%	·)	4.2%	2.6%	3.9%	3.9%		3.1%	3.6%	3.8%	3.9%
Net financial		0.0	0.2	-0.1	-0.2	-0.7	-0.5	-0.3	-0.1	0.1
Extraordinary re	esult	na	na	na	na		na	na	na	na
Associates		0.0	0.0	0.0	0.0		0.0	0.0	0.0	0.0
Pretax profit		4.5	3.5	5.8	4.3		4.8	6.2	7.2	7.9
Reported net ea		3.5	2.6	3.9	2.4		2.9	3.9	4.5	5.0
Adjusted net e	arnings (group)	3.5	2.6	3.9	2.4	3.4	2.9	3.9	4.5	5.0
Change (%)		69.4%	-27.8%	50.9%	-37.8%	41.3%	-14.7%	34.8%	16.4%	9.9%
Cash flow state	ement (EURm)	2006	2007	2008	2009		2011E	2012E	2013E	2014E
Net earnings		3.6	2.6	4.3	2.8		3.3	4.4	5.0	5.5
D&A		1.1	1.1	2.8	1.8		2.2	2.1	2.2	2.3
Change in TWC	;	-0.2	-0.3	-0.3	2.2		-1.1	-0.4	-0.4	-0.3
Others		0.2	0.1	0.2	0.4		0.0	0.0	0.0	0.0
Operating cast		3.5	3.4	6.5	6.8		4.4	6.1	6.9	7.6
Operating CF m	nargin (%)	3.3%	2.7%	4.3%	5.9%	2.7%	2.6%	3.4%	3.6%	3.8%
Capex		-1.2	-1.4	-2.8	-1.0	-4.5	-2.0	-2.5	-2.5	-2.5
Free cash flow		2.3	2.0	3.7	5.9	0.4	2.4	3.6	4.4	5.1
Change in liquid	d funds	6.8	1.6	-0.4	2.7	0.2	0.3	2.6	3.0	3.3
Balance sheet	(EURm)	2006	2007	2008	2009	2010	2011E	2012E	2013E	2014E
Intangible asset	ts	1.4	1.6	5.8	5.7	5.7	5.7	5.7	5.7	5.7
Property, plant	& equipment	1.1	1.1	4.4	3.5	5.3	5.1	5.5	5.8	5.9
Financial assets	6	0.4	0.4	0.6	0.6	0.7	0.7	0.7	0.7	0.7
Cash and cash	equivalents	5.6	7.1	8.6	9.3	9.4	9.7	12.3	15.3	18.6
Current and oth	er assets	33.5	36.5	37.2	35.1	48.0	57.0	60.4	63.4	65.7
Total sharehold	ers' equity	11.2	12.7	17.2	19.0	21.9	22.6	25.5	28.6	31.8
Pension provisi		0.2	0.2	0.3	0.3	0.3	0.3	0.3	0.3	0.3
Financial liabilit	ies	3.9	4.2	7.9	3.7		4.6	5.1	5.6	6.1
Other liabilities	& provisions	26.6	29.7	31.2	31.2	42.9	50.8	53.8	56.5	58.4
Net debt		-1.7	-2.9	-0.7	-5.6	5 -5.4	-5.1	-7.3	-9.7	-12.5
Trade working	capital	7.4	7.2	10.5	10.1		12.5	13.3	13.9	14.4
Capital employe		9.8	10.3	18.0	14.9		17.6	18.4	19.0	19.4
Ratios		2006	2007	2008	2009	2010	2011E	2012E	2013E	2014E
Capex/D&A (%)		na	121.5%	99.5%	45.4%		92.4%	117.3%	111.7%	107.0%
ROE (%)		44.7%	21.8%	27.2%	14.4%		14.4%	18.1%	18.9%	18.7%
ROCE (%)		47.3%	32.9%	42.0%	27.2%		31.0%	36.6%	39.1%	40.4%
Net debt/EBITD	A (%)	-38.2%	-65.4%	-8.6%	-85.1%		-68.7%	-83.6%	-102.0%	-124.3%
Net debt/equity	` '	-15.2%	-23.1%	-4.3%	-29.6%		-22.8%	-28.6%	-34.1%	-39.4%
Per share (EUF	R)	2006	2007	2008	2009		2011E	2012E	2013E	2014E
EPS adjusted		1.72	1.15	1.73	1.08	1.52	1.30	1.75	2.04	2.24
EPS reported		1.59	1.15	1.73	1.08	1.52	1.30	1.75	2.04	2.24
CFPS		0.00	1.66	3.06	2.07	2.32	2.47	2.92	3.26	3.52
BVPS		5.35	5.60	7.14	7.80		9.10	10.20	11.36	12.58
DPS		0.00	0.30	0.43	0.63		0.65	0.88	1.02	1.12
Year-end numb	er of shares (m)	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2	2.2
Valuation		2006	2007	2008	2009		2011E	2012E	2013E	2014E
P/E		10.3	16.1	8.2	11.6		16.7	11.1	9.6	8.7
P/BV		3.3	3.3	2.0	1.6		2.4	1.9	1.7	1.6
P/CF		na	11.1	4.7	6.0		8.8	6.7	6.0	5.5
Dividend yield		0.0%	1.6%	3.0%	5.1%		3.0%	4.5%	5.2%	5.7%
FCF yield		5.9%	4.9%	11.7%	21.1%		5.0%	8.3%	10.1%	11.7%
EV/sales		0.4	0.3	0.2	0.2	2 0.2	0.3	0.2	0.2	0.2
EV/EBITDA		8.5	8.6	3.6	3.6		6.1	4.5	3.9	3.5
EV/EBIT		8.5	11.7	5.3	5.3	5.2	8.6	6.0	5.1	4.5
EV/capital emp	loyed	4.0	3.8	2.2	1.4	2.1	2.7	2.2	2.0	1.8

Source: Kepler Capital Markets

## Why the stock is a Buy

## Better-than-expected resilience in Q4, gross profit 2011 above estimates

After a relatively good start to the year (+12% in gross profit at end-June), in a tough economic context, Clasquin posted a downturn in its activity during the summer: minus 1% LFL in gross profit for Q3 2011. Management appeared cautious about its activity over the last month of the year.

With gross profit growth of +4.4% LFL in Q4, the company thus posted better-thanexpected resilience thanks to the good performance in freight forwarding (+9.2%). The Gueppe activity (transport and logistics), more exposed to Europe and French flows, continued to decline by 13% in Q4. Gross profit in 2011 reached EUR45.1m, +6.3% or +6.6% excluding forex, above our estimate of EUR44.1m (+4% or +5% LFL).

Table 1: Sales and gross profit for 2011 versus estimates

EURm	Q1-10	Q2-10	Q3-10	Q4-10	2010	Q1-11	Q2-11	Q3-11	Q4-11E	Q4-11	FY-11E	FY-11
Sales	36.7	45.7	48.7	48.0	179.1	40.6	44.4	42.9	41.4	43.5	169.3	171.4
Growth	35.4%	82.8%	73.3%	38.9%	56.1%	10.5%	-2.8%	-11.9%	-13.8%	-9.4%	-5.5%	-4.3%
Organic growth	36.8%	76.8%	62.6%	26.4%	50.1%	8.1%	0.2%	-10.0%	-11.1%	-10.4%	-4.0%	-3.8%
Gross profit	9.1	10.6	11.0	11.7	42.4	10.5	11.5	10.8	11.3	12.3	44.1	45.1
Growth	7.7%	31.0%	34.8%	22.2%	23.8%	15.1%	8.5%	-2.0%	-3.5%	5.1%	4.0%	6.3%
Organic growth	8.0%	27.4%	29.0%	17.0%	20.2%	13.1%	10.8%	-0.6%	-1.7%	4.4%	5.0%	6.6%

Source: Kepler Capital Markets

## 2011 results forecasts raised

In light of the gross profit performance, our previous scenario in terms of results was too conservative. We now forecast EUR5.3m in EBIT, -17.5% versus 2010, compared with EUR5.2m previously (-21%). In 2011, margins were under pressure due to investments in future growth: new agency opening and reinforcement of staff (11.8% expected in EBIT/gross profit ratio versus 15.2% in 2010).

Clasquin started operations in three new countries: Germany in February (two agencies), India in July and Georgia in December. We estimate the negative impact at EUR1.3m in 2011 (local business is not sufficient to offset operating charges). Even though the company slowed down its front office recruitment in H2, hiring in H1 (37 people, +7%) and the continuing reinforcement of back office structures (general secretary, head of consolidation, human resources management, etc.) are expected to imply high labour costs (58% of gross profit versus 52.3% in 2010).

Moreover, Italy is expected to continue to weigh on profitability (-EUR1.9m on 2010 results) due to the total change of the local team (performed like a new country, with a negative impact on Clasquin's results).

Table 2: 2011 results forecasts

EURm	2006	2007	2008	H1-09	H2-09	2009	H1-10	H2-10	2010	H1-11	H2-11E	2011E
Sales	105.9	127.5	150.9	52.1	62.6	114.7	82.4	96.7	179.1	85.0	86.4	171.4
Growth	0.0%	20.4%	18.4%	-27.6%	-20.7%	-24.0%	58.4%	54.4%	56.1%	3.2%	-10.7%	-4.3%
LFL growth	0.0%	27.6%	14.5%	-30.9%	-20.8%	-25.6%	56.0%	45.2%	50.1%	3.7%	-10.2%	-3.8%
Gross profit	23.9	26.5	37.2	16.6	17.7	34.3	19.7	22.7	42.4	22.0	23.1	45.1
Growth	0.0%	10.9%	40.4%	-4.7%	-10.7%	-7.9%	18.6%	28.4%	23.8%	11.7%	1.8%	6.3%
Growth excluding forex	-	-	42.8%			-9.1%	17.0%	22.9%	20.2%	12.0%	2.1%	6.6%
EBIT Growth % of sales % of GP	3.3 0.0% 3.1% 13.7%	3.3 1.3% 2.6% 12.5%	5.9 79.5% 3.9% 15.9%	1.7 -31.1% 3.3% 10.4%	2.8 -19.8% 4.4% 15.6%	4.5 -24.6% 3.9% 13.1%	2.2 29.3% 2.7% 11.3%	4.2 53.6% 4.4% 18.6%	6.5 44.2% 3.6% 15.2%	2.4 8.8% 2.8% 11.0%	2.9 -31.4% 3.4% 12.6%	5.3 -17.5% 3.1% 11.8%
NP	2.3	2.6	3.9	1.1	1.3	2.4	1.1	2.3	3.4	1.4	1.5	2.9
Growth	0.0%	9.0%	50.9%	-34.6%	-40.3%	-37.8%	1.7%	74.6%	41.3%	21.9%	-32.6%	-14.7%
% of sales	2.2%	2.0%	2.6%	2.1%	2.1%	2.1%	1.4%	2.4%	1.9%	1.6%	1.8%	1.7%
% of GP	9.8%	9.7%	10.4%	6.6%	7.4%	7.0%	5.7%	10.0%	8.0%	6.2%	6.6%	6.4%

Source: Kepler Capital Markets

## Better-than-expected start to 2012

In light of the high base offered by H1 2011 (+12% LFL), management was relatively cautious about its ability to sustain positive growth in H1 2012. At the end of January, despite the Chinese New Year effect (one full week off in China), the activity seems to be holding up relatively well in freight forwarding. Freight rates are increasing, which augurs well, and could be the first sign of a market rebound.

Adding in better-than-expected resilience in Q4 2011 and a relatively good start to the year despite a tough base and a negative calendar effect, we judge our previous scenario as too conservative. We have thus raised our gross profit estimate on Clasquin: EUR47.4m now expected for 2012, +5% or +4% LFL. We expect an acceleration in gross profit in H2 compared with H1 thanks to a lower base. By business (Table 3):

- In freight forwarding (air and sea divisions), Clasquin will continue to benefit from its exposure to Asian flows (80% of the freight forwarding activity) and from the effect of its development strategy: 1) new office openings (Germany, India and Georgia over 12 months); 2) developing exports from Europe to Asia; 3) launch of new services (success of the quality hub in Shangai duplicate in Bangladesh); 4) continuing reinforcement of its commercial team, etc. We are thus rather confident in Clasquin's ability to generate positive organic growth.
- In transport and logistics, we estimate that in a gloomy economic context in France it will be difficult for Gueppe to rebound in 2012.
- For log systems, the success of its software division could generate recurring revenues in the maintenance activity, and the launch of a new version planned for 2014 is also likely to fuel sales growth.

Гα	ble	3:	Gross	profit f	forecasts	by	division
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EURm	2008	2009	2010	2011	2012E	2013E	2014E
Air	14.9	12.7	16.1	17.3	18.5	19.6	20.2
Change	9.6%	-14.8%	27.2%	7.7%	7.0%	6.0%	3.0%
Sea	13.5	12.7	16.2	17.5	18.7	19.8	20.4
Change	21.6%	-5.6%	26.6%	8.4%	7.0%	6.0%	3.0%
Gueppe	6.6	6.3	7.2	6.9	6.7	6.9	7.1
Change	Ns	-4.5%	13.5%	-4.0%	-3.0%	2.5%	3.0%
Log system	1.4	1.5	1.8	2.3	2.6	2.7	3.2
Change	5.8%	7.1%	19.9%	29.7%	12.0%	5.0%	18.0%
Others	1.5	1.8	2.1	2.3	2.3	2.4	2.4
Change	Ns	20.0%	16.2%	12.1%	2.0%	2.0%	2.0%
Intra-group	-0.7	-0.8	-0.9	-1.3	-1.5	-1.7	-1.8
Total gross profit	37.2	34.3	42.4	45.1	47.4	49.7	51.5
Change	40.4%	-7.9%	23.8%	6.3%	5.0%	5.0%	3.5%
Change LFL	18.0%	-9.1%	20.2%	6.6%	4.0%	5.0%	3.5%
Source: Kepler Capital Mark	ets			-	·	·	

Management is looking for external growth opportunities (Gueppe acquired in 2008) to accelerate its development. Some small deals in freight forwarding activities are still in the pipeline (not integrated into our scenario).

## Gradual margin improvement, accelerating results growth

In terms of margins, thanks to the ramp-up of the agencies opened in 2011 (decrease in losses in 2012 and positive results expected for 2013), a gradual recovery in Italy, and as no openings have been planned for 2012, we remain convinced that Clasquin will be able to improve its profitability (Table 4).

Adding in gross profit growth and margin improvement, results are expected to rebound as of 2012. Thanks to better-than-expected resilience, we have raised our sales and results estimates on Clasquin: +5% on our net profit forecasts for 2011, +7% for 2012 and +5% for 2013.

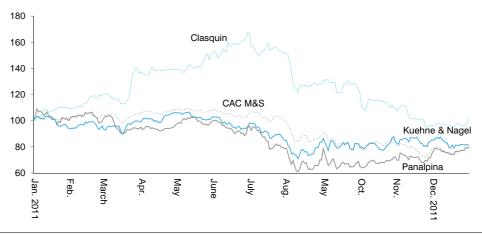
Table 4: Changes to our results forecasts

EUD	0000	2009	0010	2011	E	2012	E	2013	Ε
EURm	2008	2009	2010	Old	New	Old	New	Old	New
Sales	150.9	114.7	179.1	169.3	171.4	172.6	181.7	181.3	190.8
Growth	18.4%	-24.0%	56.1%	-5.5%	-4.3%	2.0%	6.0%	5.0%	5.0%
GP	37.2	34.3	42.4	44.1	45.1	45.0	47.4	47.2	49.7
Growth	40.4%	-7.9%	23.8%	4.0%	6.3%	2.0%	5.0%	5.0%	5.0%
EBIT	5.9	4.5	6.5	5.1	5.3	6.2	6.6	7.0	7.3
% of sales	3.9%	3.9%	3.6%	3.0%	3.1%	3.6%	3.6%	3.9%	3.8%
% of GP	15.9%	13.1%	15.2%	11.6%	11.8%	13.8%	13.9%	14.8%	14.7%
NP	3.9	2.4	3.4	2.8	2.9	3.6	3.9	4.3	4.5
% of sales	2.6%	2.1%	1.9%	1.6%	1.7%	2.1%	2.1%	2.4%	2.4%
% of GP	10.4%	7.0%	8.0%	6.2%	6.4%	8.1%	8.2%	9.2%	9.1%
Change	-	-	-	5.39	6	7.29	6	5.19	6

## Reassuring outlook, upgrade from Hold to Buy

Thanks to its ability to detect and communicate about changes in trend, we were not surprised by the drop in gross profit during summer 2011. Relative to its peers, Clasquin thus registered better resilience in terms of share price (Chart 1) despite its lower liquidity: the share price was flat in 2011, compared with minus 20% for Panalpina or minus 19% for Kuehne & Nagel, and minus 21% for CAC M&S index).

Chart 1: Share price performance in 2011 (base 100 on 31/12/2010)



Source: Factset

Thanks to this good resilience, the discount applied to Clasquin versus peers in terms of multiples has been reduced from 60% on average in early 2011 to around 35% during the summer, and is now at 40-45% (based on PE and EV/EBIT multiples).

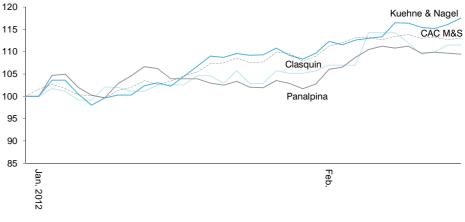
Table 5: Multiples versus peers

		P/E		E	V/EBIT	
	2012	2013	2014	2012	2013	2014
Panalpina	18.0	15.1	12.6	8.8	7.1	5.5
Kuehne & Nagel	22.2	19.6	17.3	13.9	11.9	9.6
Average	20.1	17.4	14.9	11.3	9.5	7.5
Clasquin	11.1	9.6	8.7	6.0	5.1	4.5
Current discount	-45%	-45%	-42%	-47%	-46%	-40%

Source: Kepler Capital Markets

Due to the early-cyclical nature of the business, the share price of freight forwarders had started to rebound, but surprisingly not faster than the market: +9% for Panalpina, +11% for Clasquin, and +18% for Kuehne & Nagel, compared with +13% for the CAC M&S index.

Chart 2: Share price performance YTD (base 100 on 30/12/2011)



Source: Factset

We estimate that it is just the beginning of the share price rebound, as the January performance is rather reassuring. Moreover, the base effect is set to become easier as of Q3, and news is likely to remain positive. As visibility is improving, we estimate that it is the right time to come back on the stock. We therefore upgrade our rating from Hold to Buy.

## Valuation: target price lifted from EUR21 to EUR23.8

In the freight forwarding business, sales are not a good indicator of activity. They are highly influenced by oil prices and freight rates, which are very volatile (increase or decrease passed on to clients). Therefore, gross profit is a better measure of activity and the profitability of market players.

## DCF approach

Our DCF method is based on the following assumptions:

- A cost of debt of 5%.
- A market risk premium of 4.5%.
- A risk-free rate of 3%.
- A Beta of 2.
- A discount rate of 12%.
- Sales and gross profit growth of 2% at cruising speed (as of 2017), and an EBIT margin capped at 16% of gross profit or 4.2% of sales as of 2017.
- WCR maintained at 4% of sales.
- Perpetual cash flow growth of 2%.
- No further external growth operations.

Table 6:	DCF: summar	y of	our	forecasts	
EI IDm				2012	

EURM	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Sales	182	191	197	203	208	213	217	221	226	230	235
Growth	6.0%	5.0%	3.5%	3.0%	2.5%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%
Gross profit	47	50	51	53	54	55	57	58	59	60	61
Growth	5.0%	5.0%	3.5%	3.0%	2.5%	2.0%	2.0%	2.0%	2.0%	2.0%	2.0%
EBITDA	8.7	9.5	10.1	10.6	11.0	11.4	11.6	11.8	12.1	12.3	12.6
% of sales	4.8%	5.0%	5.1%	5.2%	5.3%	5.4%	5.4%	5.4%	5.4%	5.4%	5.4%
% of GP	18.4%	19.2%	19.6%	19.9%	20.2%	20.5%	20.5%	20.5%	20.5%	20.5%	20.5%
Amortization	2.1	2.2	2.3	2.4	2.5	2.5	2.6	2.6	2.7	2.7	2.8
% of sales	1.2%	1.2%	1.2%	1.2%	1.2%	1.2%	1.2%	1.2%	1.2%	1.2%	1.2%
% of GP	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%	4.5%
EBIT	6.6	7.3	7.8	8.2	8.5	8.9	9.0	9.2	9.4	9.6	9.8
Growth	23.7%	11.0%	6.2%	5.2%	4.5%	3.9%	2.0%	2.0%	2.0%	2.0%	2.0%
% of sales	3.6%	3.8%	3.9%	4.0%	4.1%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%
% of GP	13.9%	14.7%	15.1%	15.4%	15.7%	16.0%	16.0%	16.0%	16.0%	16.0%	16.0%
Tax	-2.0	-2.2	-2.3	-2.4	-2.6	-2.7	-2.7	-2.8	-2.8	-2.9	-2.9
Tax rate	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%	30.0%
Change in WCR	-0.4	-0.4	-0.3	-0.2	-0.2	-0.2	-0.2	-0.2	-0.2	-0.2	-0.2
WCR	7.3	7.6	7.9	8.1	8.3	8.5	8.7	8.8	9.0	9.2	9.4
% of Sales	4.0%	4.0%	4.0%	4.0%	4.0%	4.0%	4.0%	4.0%	4.0%	4.0%	4.0%
Investments	-2.5	-2.5	-2.5	-2.3	-2.4	-2.4	-2.5	-2.5	-2.6	-2.6	-2.7
% of sales	-1.4%	-1.3%	-1.3%	-1.2%	-1.2%	-1.2%	-1.2%	-1.2%	-1.2%	-1.2%	-1.2%
Free cash flows	3.8	4.5	5.0	5.5	5.8	6.1	6.2	6.4	6.5	6.6	6.7
Growth	Ns	Ns	Ns	11%	5%	5%	2%	2%	2%	2%	2%
% of sales	2.1%	2.4%	2.5%	2.7%	2.8%	2.9%	2.9%	2.9%	2.9%	2.9%	2.9%
% of GP	8.1%	9.0%	9.7%	10.5%	10.7%	11.0%	11.0%	11.0%	11.0%	11.0%	11.0%
% of EBIT	58.1%	61.4%	64.5%	67.9%	68.4%	68.9%	68.9%	68.9%	68.9%	68.9%	68.9%
Discounted FCF	3.4	3.6	3.6	3.5	3.3	3.1	2.8	2.6	2.3	2.1	1.9
Sum of FCF	30.3										
Terminal value	01.7										

JISCOUNTED FOR	3.4
Sum of FCF	30.3
Terminal value	21.7
nfinite growth	2.0%
NACC	12.0%
Beta	2.0
Risk premium	4.5%
Risk free rate	3.0%
Enterprise value	52.1
Net debt	-5.1
Minorities	4.5
Equity value	52.7
mplied fair value (EUR)	23.6

Source: Kepler Capital Markets



Table 7: Sensitivity

			EBIT ma	argin as of 20	017					WACC			
	% of sales	2.8%	3.3%	4.2%	4.2%	4.7%							
	% of GP	12.0%	14.0%	16.0%	18.0%	20.0%			10.0%	11.0%	12.0%	13.0%	14.0%
후 두	1.5%	19.3	21.2	23.2	25.1	27.0	라 두	1.5%	28.9	25.7	23.2	21.0	19.3
,⊑ ≷	2.0%	19.7	21.7	23.6	25.6	27.6	ة ⊒	2.0%	29.8	26.4	23.6	21.4	19.5
Ξă	2.5%	20.1	22.1	24.1	26.2	28.2	Ξb	2.5%	30.8	27.1	24.1	21.8	19.8

Source: Kepler Capital Markets

## **Peers**

The company has many competitors listed in Europe, Panalpina and Khuene & Nagel (the most established players in the market), DHL (subsidiary of Deutsche Post), SDV (subsidiary of Bolloré) and DSV among others. Many freight forwarders are also listed in the US (Uti Worldwide, Expeditors, Eagle), with multiples slightly higher than those of their European counterparts.

However, as US companies do not have the same target clients (domestic clients for Clasquin) or the same regional presence, we think it more relevant to focus our comparison sample on European companies.

Moreover, due to the different nature of air and sea freight compared with logistics and road transport (asset light, more volatile, less concentrated network) we have only considered those which have a majority of their activity in air and sea freight (Panalpina, Khuene & Nagel).

Table 8: Peer sample

	Country	Price	MC	Sales 2011	GP 2011	EBIT/sales 2011	EBIT/GP 2011
		(on 15/02/12)	(EURm)	(EURm)	(EURm)	(%)	(%)
Panalpina	Switzerland	87.3	2,181	5,386	968	2.8	15.4
Kuehne & Nagel	Switzerland	102.8	12,331	16,073	4,742	3.9	13.4
Clasquin	France	19.5	44	171	45	3.1	11.8

Sources: Thomson Reuters, Kepler Capital Markets

Although we think the relatively small size and lower liquidity of Clasquin justify a discount, we see the current discount of 45% as excessive compared with the outlook in terms of results growth. For Clasquin, we expect EPS growth of 25% a year on average over 2011-13, and consensus expects +13% and +11% respectively for Panalpina and Khuene & Nagel. We therefore estimate that the discount could be reduced to around 30-35% (integrated into our scenario).

Table 9: Clasquin multiples versus peer multiples, and theoretical valuation

	P/E			E	EV/sales		E/	//EBITDA		E	EV/EBIT	
	2012	2013	2014	2012	2013	2014	2012	2013	2014	2012	2013	2014
Panalpina	18.0	15.1	12.6	0.24	0.22	0.20	7.2	5.9	4.8	8.8	7.1	5.5
Kuehne & Nagel	22.2	19.6	17.3	0.56	0.50	0.44	11.0	9.5	7.8	13.9	11.9	9.6
Average	20.1	17.4	14.9	0.40	0.36	0.32	9.1	7.7	6.3	11.3	9.5	7.5
Clasquin	11.1	9.6	8.7	0.22	0.20	0.18	4.5	3.9	3.5	6.0	5.1	4.5
Current discount	-45%	-45%	-42%	-46%	-46%	-44%	-50%	-49%	-45%	-47%	-46%	-40%
Multiples after a discount of only 30-35%,	13.6	11.7	10.1	0.27	0.24	0.22	6.1	5.2	4.3	7.6	6.4	5.1
Theoretical valuation (EUR per share)	23.7	23.9	22.6	23.9	23.6	22.9	25.8	25.1	23.0	24.4	23.8	21.5

Sources: Thomson Reuters, Kepler Capital Markets

Based on the PE and EV/EBIT multiples for 2012 and 2013, the most relevant in that segment, we obtain a theoretical valuation of EUR24.0 per share.

Summary: EUR23.8 per share

Table 10: Summary of our valuation approach

. abio ioi oaiiiii	able for cultimary or cur fundament approach										
Method	Per share	Upside	PE		EV/sales		EV/EBITDA		EV/EBIT		
	EUR		2011	2012	2011	2012	2011	2012	2011	2012	
Peers	24.0	22.9%	13.7	11.8	0.27	0.25	5.7	5.0	7.5	6.5	
DCF	23.6	21.1%	13.5	11.6	0.27	0.24	5.6	4.9	7.4	6.4	
Target price	23.8	22.0%	13.6	11.7	0.27	0.25	5.6	4.9	7.4	6.4	

Source: Kepler Capital Markets

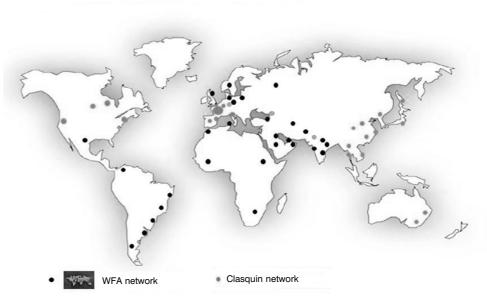
We obtain a theoretical valuation of EUR23.8 per share. Based on our new results estimates, and thanks to the rollover of our valuation approach (from 2012 versus from 2011 before) we have raised our target price from EUR21 to EUR23.8, offering 22% upside.

## **Appendix**

Table 11: Network development

-	1983	1990	1995	2000	2005	2006	2007	2008	2009	2010	2011	2012E
Offices	1 (Lyon)	12	18	30	33	36	36	40	38	40	44	44
Countries	1	Nc	Nc	Nc	14	14	14	16	16	16	19	19
Source: Clasq	uin											

Chart 3: WFA and Clasquin network



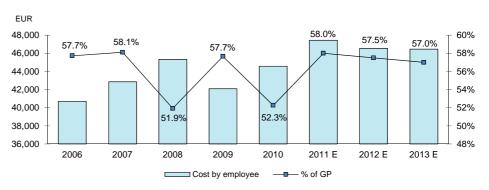
Source: Clasquin

Table 12: Gross profit per employee

	2006	2007	2008	2009	2010	2011E	2012E	2013E
Average staff	339	360	427	470	498	552	585	610
Growth		6%	18%	10%	6%	11%	6%	4%
Gross profit per employee (EUR) Growth	70,496	73,611 4%	87,222 18%	73,003 -16%	85,313 17%	81,777 -4%	80,940 -1%	81,512 1%

Sources: Clasquin, Kepler Capital Markets

Chart 4: Labour cost forecasts



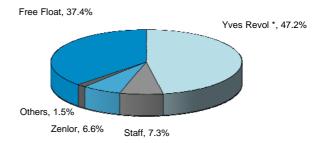
Source: Kepler Capital Markets

Table 13: FCF generation forecasts

	2006	2007	2008	2009	2010	2011E	2012E	2013E
Cash flow	3.7	3.7	6.8	4.6	5.2	5.5	6.5	7.3
Capex	-1.2	-1.4	-2.8	-1.0	-4.5	-2.0	-2.5	-2.5
WCR	7.5	7.5	7.8	5.7	5.8	6.9	7.3	7.6
% of sales	7.1%	5.9%	5.2%	5.0%	3.2%	4.0%	4.0%	4.0%
Change in WCR	-0.2	-0.3	-0.3	2.2	-0.3	-1.1	-0.4	-0.4
FCF	2.3	2.0	3.7	5.9	0.4	2.4	3.6	4.4
FCF yield	4.5%	4.9%	11.7%	21.0%	Ns	5.0%	8.4%	10.3%

Source: Kepler Capital Markets

## Chart 5: Capital split



<sup>\*</sup> Directly and through its Olymp holding Source: Clasquin

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Stock	ISIN	Disclosure (See Below)	Currency	Price
Clasquin	FR0004152882	8	EUR	19.51
Kuehne + Nagel	CH0025238863	nothing to disclose	CHF	122.00
Panalpina	CH0002168083	nothing to disclose	CHF	105.50

Source: Factset closing prices of 16/02/2012

Stock prices: Prices are taken as of the previous day's close (to the date of this report) on the home market unless otherwise stated.

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Thumby the tropics of		
Rating breakdown	Α	В
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