

Equity Research from Kepler Cheuvreux

Release date: 14 September 2022

#### **Baptiste de Leudeville**

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# Clasquin Buy

France | Support services Beta Profile:



MCap: EUR120.4m

**Target Price:** EUR 79.00 Bloomberg: ALCLA FP Reuters: ALCLA.PA Free float 45% **Current Price:** EUR 52.60 Avg. daily volume (EURm) 0.0 Up/downside: 50.2% YTD abs performance -30.8% Market data: 13 September 2022 52-week high/low (EUR) 76.00/52.60

# **Record profit in H1**

#### **Key points:**

- Record profit in H1. Beats expectations.
- Strong operating leverage drives surge in EBIT (+87%) and net profit (+98%).
- Business conditions are getting tougher in the second half, especially for Q4 (lower demand, destocking, decongestion in Asia, air traffic recovery). The management anticipates a weaker peak season (around the Christmas period) versus last year.
- Our full-year estimates reflect that prudence (expected YOY decline in GP and profit in H2).

#### H1 2022: record profit

- In late July, Clasquin reported very strong growth in GP (+38%) thanks to sustained volume (+8% in air freight and +2% in sea freight) and record yields (above EUR600/ton in air freight and around EUR300/TEU in sea freight).
- Despite the slowdown in volume in Q2, GP was still supported by very strong yields.
- On top of favourable market conditions, Clasquin seems to be benefiting from the deployment of a new sales organisation aimed at winning and managing customers globally (compared to locally previously). The business with existing customers is being extended. New clients account for nearly one-fourth of reported growth.
- Operating leverage drives a strong increase in EBIT (+87%). Opex increased by 27% in the first half (increase in G&A expenses post pandemic, higher variable costs in relation with strong activity). The conversion ratio reached 26.9% (all-time high).
- Very limited exposure to inflation (energy, etc.) due to the nature of the business.
- Balance sheet ratio improved drastically. All-time low leverage ratio (0.4x excluding IFRS) thanks to solid cash generation and deleveraging.

| Table 1: H1-22 results |       |       |        |                          |
|------------------------|-------|-------|--------|--------------------------|
|                        | H1-22 | H1-21 | Change | KECH estimates           |
| EBIT (current)         | 19.3  | 10.3  | 87%    | 17.2                     |
| Conversion ratio       | 26.9% | 19.9% |        | 26.9%                    |
| Net profit             | 12.9  | 6.5   | 98%    | 10.4                     |
| % of GP                | 18.0% | 12.5% |        | 18.0%                    |
|                        |       |       |        | Source: Kepler Cheuvreux |

|                     | Q1-22  | Q2-22  | H1-22   | H1-21   | Change yoy H1 |
|---------------------|--------|--------|---------|---------|---------------|
| Volume              |        |        |         |         | <del> </del>  |
| Air freight ton     | 18,409 | 15,163 | 33,572  | 31,216  | 8%            |
| Sea Freight TEU     | 63,255 | 71,186 | 134,441 | 131,991 | 2%            |
| GP/volume           |        |        |         |         |               |
| Air freight EUR     | 581    | 673    | 623     | 497     | 25%           |
| Sea freight EUR     | 299    | 294    | 296     | 205     | 44%           |
| Gross profit        |        |        |         |         |               |
| Air Freight EURm    | 10.7   | 10.2   | 20.9    | 15.5    | 35%           |
| Sea freight EURm    | 18.9   | 20.9   | 39.8    | 27.1    | 47%           |
| Other (RO/RO, etc.) | 5.3    | 5.7    | 11.0    | 9.2     | 20%           |
| Group               | 34.9   | 36.8   | 71.7    | 51.8    | 38%           |

# Equity Research from Kepler Cheuvreux

Last model update: 07 April 2022

## Appendix 1: Research framework

#### Investment case

- Clasquin capitalises on its differentiating profile in the freight forwarding industry (medium-sized global player), which enables it to offer end-to-end solutions like industry giants do, but with higher degrees of customisation and flexibility.
- In recent history, revenues at Clasquin have usually grown faster than those of competitors.
- In 2021, as well as in the first half of 2022, the disrupted supply conditions appear supportive for Clasquin (and the freight forwarding industry in general). Clasquin is able to reap bigger profits per load as a result of a shortage of options for shippers. We anticipate a normalisation of gross profit yields from H2 2022.

## **Catalysts**

- Surge in freight rates due to high demand and tight supply chain conditions.
- Broadening of offering (logistics, supply chain, digital offer).
- Business ramp-up in fast-growing regions for trade.

# Valuation methodology

- DCF (7.7% WACC, 3% terminal growth, 13% conversion ratio).
- Target multiple: 25x P/E on 2026E, corresponding to tenyear average multiple (7.7% discount rate).

#### Risks to our rating

Lower freight rates due to overcapacity.

# **Appendix 2: Company description**

Clasquin is an air and sea freight forwarder with a focus on Asia/Europe flows.

# Appendix 3: share price perf. 80



Management

Hugues Morin, CEO | Philippe Lons, CFO | Laurence Ilhe, General Secretary

**Key shareholders** Free float: 45.00% | Yves Revol: 41.90% | Employees: 12.60% | Others: 0.50%

#### **Appendix 4: SWOT analysis**

## Strengths

- International integrated network (US, Europe, Asia).
- Differentiated profile (family-owned business, medium-size) company).
- Diversified and balanced customer base (first customer <3% of GP).
- Strong presence in China.

## **Opportunities**

- Disruption of global supply chain.
- Development of niche expertise /verticals (e.g. wine, fine
- Broadening of offering (overseas logistics, consulting, etc.).

## Weaknesses

- Limited presence in the US.
- Lower volume shipped, GP/volume, and conversion rate than competitors.

### **Threats**

- Ukraine war/inflation and potential impact on consumption.
- High volatility of sea freight rates.

**Appendix 5: Key financials** 

Market data date: 13 September 2022

Last model update: 07 April 2022

|   |              |              |              |             |              |               | IVIAI         | Ket uata ua   | ie: 13 Septe   | ilibel 2022   |
|---|--------------|--------------|--------------|-------------|--------------|---------------|---------------|---------------|----------------|---------------|
| FY to 31/12 (EUR)   | 12/15        | 12/16        | 12/17        | 12/18       | 12/19        | 12/20         | 12/21         | 12/22E        | 12/23E         | 12/24E        |
| Income Statement (FIIPm)                                    |              |              |              |             |              |               |               |               |                |               |
| Income Statement (EURm)                                     | 224.2        | 225.0        | 200.0        | 200.2       | 221.2        | 202.0         | 752.2         | 0.47.0        | 705.1          | 776.1         |
| Sales   | 234.2        | 235.0        | 290.6        | 308.3       | 331.3        | 392.0         | 752.2         | 847.8         | 795.1<br>-6.2% | 776.1         |
| % Change<br>EBITDA adjusted                                 | 16.1%<br>8.2 | 0.3%<br>7.1  | 23.6%<br>7.4 | 6.1%<br>9.3 | 7.4%<br>13.9 | 18.3%<br>16.7 | 91.9%<br>38.2 | 12.7%<br>39.2 | 33.8           | -2.4%<br>30.7 |
| EBITDA adjusted EBITDA adj. margin (%)                      | 3.5%         | 3.0%         | 2.5%         | 3.0%        | 4.2%         | 4.3%          | 5.1%          | 4.6%          | 4.2%           | 4.0%          |
| EBIT adjusted   | 6.3          | 4.0          | 5.4          | 5.8         | 8.3          | 9.6           | 27.3          | 32.3          | 27.1           | 24.1          |
| EBIT adjusted EBIT adj. margin (%)                          | 2.7%         | 1.7%         | 1.9%         | 1.9%        | 2.5%         | 2.5%          | 3.6%          | 3.8%          | 3.4%           | 3.1%          |
| Net financial items & associates                            | 1.4          | 0.7          | 0.8          | 0.8         | 1.1          | -0.4          | -0.3          | -0.3          | -0.3           | -0.3          |
| Others  | -1.5         | -1.1         | -1.4         | -1.1        | -1.7         | -1.2          | -1.9          | -1.9          | -1.9           | -1.9          |
| Tax   | -1.9         | -1.5         | -1.9         | -2.1        | -3.2         | -2.6          | -6.1          | -9.9          | -8.1           | -7.2          |
| Net profit from continuing operations                       | 4.2          | 2.0          | 2.9          | 3.4         | 4.5          | 5.4           | 18.9          | 20.2          | 16.7           | 14.7          |
| Net profit from discontinuing activities                    | -0.3         | 0.0          | 0.0          | 0.0         | 0.0          | 0.0           | 0.0           | 0.0           | 0.0            | 0.0           |
| Net profit before minorities                                | 4.0          | 2.0          | 2.9          | 3.4         | 4.5          | 5.4           | 18.9          | 20.2          | 16.7           | 14.7          |
| Net profit reported   | 3.3          | 1.6          | 2.5          | 2.8         | 3.9          | 5.1           | 17.4          | 18.7          | 15.2           | 13.2          |
| Net profit adjusted   | 3.3          | 1.6          | 2.5          | 2.8         | 3.9          | 5.1           | 17.4          | 18.7          | 15.2           | 13.2          |
| Cash Flow Statement (FIIPm)                                 |              |              |              |             |              |               |               |               |                |               |
| Cash Flow Statement (EURm) Levered post tax CF before capex | 8.2          | 1.3          | 2.4          | 4.4         | 16.2         | 2.1           | 15.5          | 23.7          | 26.2           | 22.7          |
| Capex   | 8.2<br>-2.4  | -3.6         | -3.6         | -3.6        | -2.5         | -1.5          | -1.9          | -3.4          | -3.2           | -3.1          |
| Free cash flow  | -2.4<br>5.8  | -3.6<br>-2.2 | -3.6<br>-1.2 | -3.6        | -2.5<br>13.7 | -1.5<br>0.6   | 13.6          | 20.3          | 23.0           | 19.6          |
| Acquisitions & divestments                                  | -8.5         | -0.6         | 0.1          | -1.8        | -7.1         | 0.8           | -0.1          | 0.0           | 0.0            | 0.0           |
| Dividend paid   | -2.1         | -2.9         | -1.9         | -2.6        | -1.7         | -0.6          | -3.2          | -8.1          | -8.1           | -8.1          |
| Others  | 1.5          | -4.1         | -3.4         | -2.1        | -1.2         | -2.5          | -1.2          | -0.8          | -0.8           | -0.8          |
| Change in net financial debt                                | 3.2          | 9.9          | 6.5          | 5.7         | -3.7         | 2.2           | -9.2          | -11.4         | -14.1          | -10.7         |
|   |              |              |              |             |              |               |               |               |                |               |
| Balance Sheet (EURm) Intangible assets                      | 17.3         | 19.1         | 19.6         | 22.0        | 30.6         | 29.6          | 32.2          | 31.2          | 30.1           | 29.0          |
| Tangible assets   | 3.8          | 5.2          | 5.1          | 5.7         | 14.9         | 13.5          | 16.9          | 14.7          | 12.6           | 10.4          |
| Financial & other non-current assets                        | 2.9          | 2.8          | 2.8          | 2.6         | 2.3          | 2.8           | 2.5           | 2.5           | 2.5            | 2.5           |
| Thanclat & other non-current assets                         | 2.3          | 2.0          | 2.0          | 2.0         | 2.5          | 2.0           | 2.5           | 2.5           | 2.5            | 2.5           |
| Total shareholders' equity                                  | 23.8         | 23.2         | 22.9         | 24.5        | 26.8         | 30.9          | 45.4          | 57.6          | 66.2           | 72.9          |
| Pension provisions  | 0.0          | 0.0          | 0.9          | 0.8         | 1.1          | 1.3           | 1.2           | 1.2           | 1.2            | 1.2           |
| Liabilities and provisions                                  | 80.5         | 89.6         | 99.0         | 111.9       | 144.4        | 161.9         | 241.4         | 252.6         | 230.9          | 217.7         |
| Net debt  | 5.2          | 11.6         | 13.6         | 16.8        | 40.0         | 30.0          | 27.8          | 16.4          | 2.3            | -8.3          |
| Net financial debt  | 5.2          | 11.6         | 12.7         | 16.0        | 29.3         | 19.8          | 15.5          | 4.1           | -10.0          | -20.7         |
| IFRS 16 debt  | 0.0          | 0.0          | 0.0          | 0.0         | 29.3<br>9.7  | 9.0           | 11.1          | 11.1          | 11.1           | 11.1          |
| Net working capital   | 0.0          | 4.0          | 8.7          | 11.3        | 22.1         | 17.9          | 31.6          | 35.6          | 33.4           | 33.6          |
| Invested capital  | 21.3         | 28.3         | 33.3         | 39.0        | 67.7         | 61.0          | 80.7          | 81.5          | 76.1           | 73.1          |
| mvested capital   | 21.0         | 20.5         | 33.3         | 33.0        | 01.1         | 01.0          | 00.1          | 01.0          | 10.1           | 13.1          |
| Per share data (EUR)  |              |              |              |             |              |               |               |               |                |               |
| EPS adjusted  | 1.45         | 0.69         | 1.08         | 1.21        | 1.68         | 2.22          | 7.60          | 8.17          | 6.63           | 5.76          |
| EPS adj and fully diluted                                   | 1.45         | 0.69         | 1.08         | 1.21        | 1.68         | 2.21          | 7.53          | 8.10          | 6.57           | 5.71          |
| % Change  | 57.0%        | -52.4%       | 56.5%        | 12.3%       | 38.1%        | 31.8%         | 240.8%        | 7.6%          | -18.8%         | -13.2%        |
| EPS reported  | 1.45         | 0.69         | 1.08         | 1.21        | 1.68         | 2.22          | 7.60          | 8.17          | 6.63           | 5.76          |
| Cash flow per share   | 3.57         | 0.58         | 1.04         | 1.92        | 7.01         | 0.91          | 6.79          | 10.36         | 11.46          | 9.93          |
| Book value per share  | 9.42         | 8.78         | 8.57         | 9.31        | 9.53         | 11.68         | 17.07         | 22.39         | 26.17          | 29.08         |
| Dividend per share  | 1.25         | 0.80         | 0.80         | 0.65        | 0.00         | 1.30          | 3.40          | 3.40          | 3.40           | 3.40          |
| Number of shares, YE (m)                                    | 2.30         | 2.30         | 2.30         | 2.30        | 2.30         | 2.30          | 2.29          | 2.29          | 2.29           | 2.29          |
| Ratios  |              |              |              |             |              |               |               |               |                |               |
| ROE (%)   | 15.6%        | 7.6%         | 12.5%        | 13.6%       | 17.9%        | 21.0%         | 52.7%         | 41.4%         | 27.3%          | 20.9%         |
| ROIC (%)  | 22.8%        | 9.3%         | 10.6%        | 9.8%        | 9.1%         | 10.1%         | 28.5%         | 26.8%         | 23.1%          | 21.7%         |
| ND(F+IFRS16) / EBITDA (x)                                   | 0.6          | 1.6          | 1.7          | 1.7         | 2.8          | 1.7           | 0.7           | 0.4           | 0.0            | -0.3          |
| Gearing (%)   | 21.9%        | 50.0%        | 55.7%        | 65.2%       | 109.2%       | 63.9%         | 34.1%         | 7.1%          | -15.1%         | -28.4%        |
| Valuation   |              |              |              |             |              |               |               |               |                |               |
| P/E adjusted  | 20.3         | 42.9         | 30.7         | 30.1        | 20.6         | 13.8          | 7.0           | 6.4           | 7.9            | 9.1           |
| P/E adjusted and fully diluted                              | 20.3         | 42.9         | 30.7         | 30.1        | 20.6         | 13.9          | 7.0           | 6.5           | 8.0            | 9.2           |
| P/BV  | 3.1          | 3.4          | 3.9          | 3.9         | 3.6          | 2.6           | 3.1           | 2.3           | 2.0            | 1.8           |
| P/CF  | 8.2          | 50.8         | 31.9         | 19.0        | 4.9          | 33.6          | 7.8           | 5.1           | 4.6            | 5.3           |
| Dividend yield (%)  | 4.2%         | 2.7%         | 2.4%         | 1.8%        | 0.0%         | 4.2%          | 6.4%          | 6.5%          | 6.5%           | 6.5%          |
| FCF yield (%)   | 8.6%         | -3.2%        | -1.6%        | 1.0%        | 17.1%        | 0.8%          | 11.2%         | 16.9%         | 19.1%          | 16.3%         |
| EV/Sales  | 0.3          | 0.3          | 0.3          | 0.3         | 0.4          | 0.3           | 0.2           | 0.2           | 0.2            | 0.2           |
| EV/EBITDA adj.  | 9.1          | 11.5         | 12.8         | 11.3        | 9.2          | 6.4           | 4.3           | 3.8           | 4.0            | 4.1           |
| EV/EBIT adj.  | 11.9         | 20.3         | 17.3         | 18.1        | 15.4         | 11.0          | 6.0           | 4.7           | 5.0            | 5.2           |
|   |              |              |              |             |              |               |               |               |                |               |

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Name of the Research Analyst(s): Baptiste de Leudeville

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|---|------|------|
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| Reduce  | 5%   | 0%   |
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|----------------|------------------|----------------------|--------|---------------------|----------------------|
| Clasquin (EUR) | 29/10/2021 07:02 | Equity Research      | Buy    | 76.00               | 71.00                |
|                | 07/04/2022 05:02 | Equity Research      | Buv    | 79.00               | 69.00                |

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## **Equity research**

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