

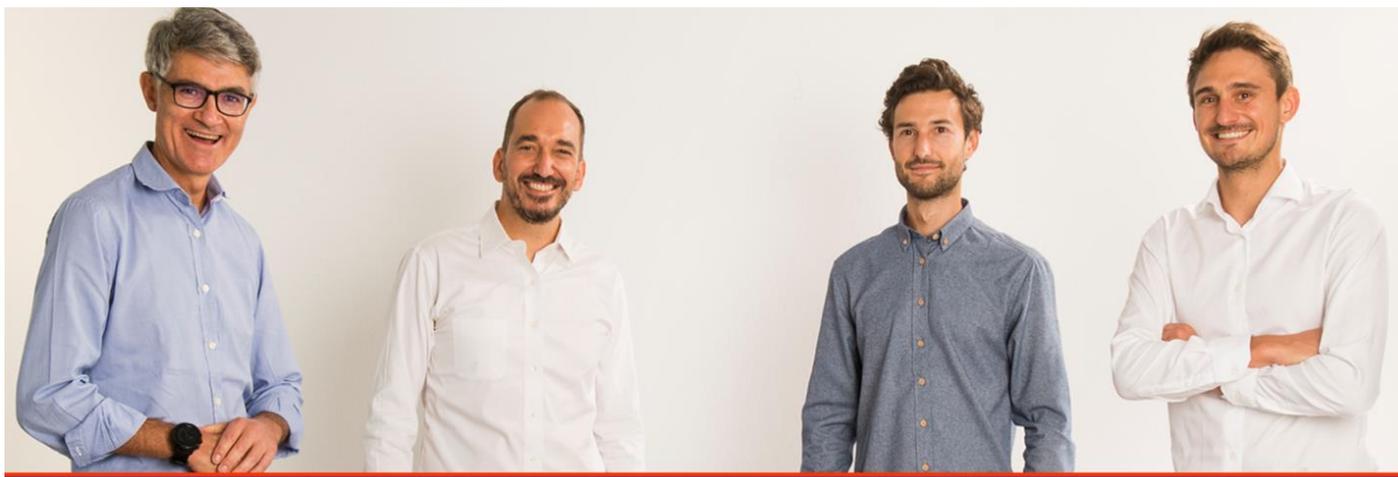


## Clasquin speeds up its digital transformation with Wakeo

Lyon, September 30<sup>th</sup> 2020 (after market closing)

Clasquin, the overseas forwarding and logistics expert, has signed a strategic partnership with Wakeo, the leader in visibility, to speed up its move to digital technology.

Together, Clasquin and Wakeo are committed to offering concrete solutions to the operational challenges of the French mid-tier business's customers, by providing real-time visibility on all international transport flows (sea, air, road, rail ...).



From left to right: Hugues Morin - Group CEO of Clasquin, Frédéric Serra - Group CIO of Clasquin, Loïc Marzin - CTO of Wakeo and Julien Cote - CEO of Wakeo.

"We are happy to have Wakeo as our partner. Since its creation, this innovative Tech company has been committed to improving data reliability and predictability, which are decisive factors in the operational optimisation of our customers' Supply Chain. Clasquin and Wakeo teams, under the leadership of their founding managers, share a common business vision and wish to move forward together. This is a great partnership that we are initiating. It is thanks to this kind of collaboration, and to teams working with shared ambition, that we will be able to complete our offer of high-value-added solutions to customers," said Hugues Morin, Group CEO, Clasquin.

Clasquin aims to use data to drive customer operating excellence and satisfaction, and thus enable its transport experts to be more proactive in their decision-making.

"In a context of accelerating digital transition, Clasquin has chosen to partner with Wakeo in a pragmatic innovation approach, genuinely geared to generating operational value while enriching data and ensuring a fast time to market. This is a major step in Clasquin's digital transformation, designed to leverage data to improve productivity and create value for our customers", noted Frédéric Serra, Group CIO, Clasquin.

Wakeo, for its part, will benefit from Clasquin's business-specific knowledge in 21 countries as well as the partnership's global scope to broaden its connectivity.

"While international transport relies on the coordination between multiple operators with fragmented information, this global partnership will strengthen the international network of Wakeo which connects to hundreds of sources. The more information sources we connect, the greater the relevance of our data models and the faster we can deploy our solutions to generate value at the heart of the supply chain", commented Julien Cote, Wakeo's co-founder and CEO.

By aggregating information from transport providers and enriching it with independent data (real-time satellite positions, seaport and airport data, IoT sensors, etc.) and intelligent proprietary algorithms, Wakeo enables to anticipate issues in the multimodal transportation chain as soon as possible.

“Data enrichment and data science are at the core of our strategy to go beyond historical data quality limitations. We are currently at a turning point in terms of the market’s technological maturity which enables operators like Clasquin to put data, combined with business-specific expertise, at the heart of their business model transformation”, explained Loïc Marzin, Wakeo’s co-founder and CTO.

**Wakeo and Clasquin are engaging into an ambitious long-term partnership built around a shared vision: investing in technology to be one-step ahead of the market standard and offer optimum responsiveness to customers, through new high-value-added services. The aim is to support their development against a backdrop of disruption within global logistics chains (Covid, US-China trade war, Brexit, etc.), calling for greater control and anticipation of risk.**

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### About Clasquin:

Clasquin is an air and sea freight forwarding and overseas logistics specialist. The Group designs and manages the entire overseas transport and logistics chain, organising and coordinating the flow of client shipments between France and the rest of the world and, more specifically, to and from Asia-Pacific, North America, North Africa and sub-Saharan Africa. Its shares are listed on EURONEXT GROWTH, ISIN FR0004152882, Reuters ALCLA.PA, Bloomberg ALCLA FP. Read more at [www.clasquin.com](http://www.clasquin.com).

Clasquin confirms its eligibility for the share savings plan for MSCs (medium-sized companies) in accordance with Article D221-113-5 of the French Monetary and Financial Code established by decree number 2014-283 of 4 March 2014 and with Article L221-32-2 of the French Monetary and Financial Code, which set the conditions for eligibility (less than 5,000 employees and annual sales of less than €1,500m or balance sheet total of less than €2,000m).

Clasquin is listed on the Euronext® PEA-PME 150 index.  
LEI : 9695004FF6FA43KC4764



### About Wakeo:

Wakeo offers a SaaS platform to bring real time visibility on overseas multimodal transport flows. The solution leverages data science to help shippers and freight forwarders in anticipating delays to optimize supply chain operations and improve customer experience. Wakeo works for leading companies including Air Liquide, IDA Foundation, Faurecia, B. Braun or Grain de Malice. The company is part of SAP partners' network. Wakeo raised €1.8 million with 50Partners and Techstars notably.  
Site: [www.wakeo.co](http://www.wakeo.co) / Twitter: [wakeo\\_shipping](https://twitter.com/wakeo_shipping)